

FOR IMMEDIATE RELEASE

Cineplex Inc. Announces Details of First Quarter 2024 Earnings Release and Webcast

TORONTO, ON, (TSX: CGX), April 12, 2024 – Cineplex Inc. today announced that it will release its first quarter 2024 results on Thursday, May 9, 2024, and host an earnings webcast that morning at 10:00 a.m. EDT to discuss the Company's results. Ellis Jacob, President and Chief Executive Officer, together with Gord Nelson, Chief Financial Officer, will host the webcast, which can be accessed as outlined below:

Cineplex Inc. Q1 2024 Earnings Webcast:

Date: Thursday, May 9, 2024

Time: 10:00 a.m. Eastern Daylight Time

Audio Webcast: Audience URL https://events.q4inc.com/attendee/668369312

Pre-registration now open

An archive of the webcast will be available at Corp.Cineplex.com/Investors after the event

Please note, analysts who cover the Company, should use the dial-in option to participate in the live question period: 1-226-828-7575 (Local) or 1-833-950-0062 (Canada Toll-free), access code 483097.

All attendees should join 5-10 minutes prior to the scheduled start time. Media are welcome to join in listen-only mode.

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About Cineplex

Cineplex (TSX:CGX) is a top-tier Canadian brand that operates in the Film Entertainment and Content, Amusement and Leisure, and Media sectors. Cineplex offers a unique escape from the everyday to millions of guests through its circuit of over 170 movie theatres and location-based entertainment venues. In addition to being Canada's largest and most innovative film exhibitor, the company operates Canada's favourite destination for 'Eats & Entertainment' (The Rec Room), complexes specially designed for teens and families (Playdium), and a newly launched entertainment concept that brings movies, amusement gaming, dining, and live performances together under one roof (Cineplex Junxion). It also operates successful businesses in digital commerce (CineplexStore.com), alternative programming (Cineplex Events), motion picture distribution (Cineplex Pictures), cinema media (Cineplex Media) and digital place-based media (Cineplex Digital Media). Providing even more value for its guests, Cineplex is a partner in Scene+, Canada's largest entertainment and lifestyle loyalty program.

Proudly recognized as having one of the country's Most Admired Corporate Cultures, Cineplex employs over 10,000 people in its offices and venues across Canada. To learn more, visit <u>Cineplex.com</u>.

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